



## Exhibit Opportunities

4004 Mayfair Avenue • Chattanooga, TN 37411 • (423) 624-0762 • FAX (423) 622-5693

DATE: November 2011

TO: Exhibitors

FROM: Courtney Brunetz, TSSAA Marketing Director

SUBJECT: Exhibit Opportunities in Tennessee

On behalf of the Tennessee Secondary School Athletic Association and the Tennessee Athletic Coaches Association, I would like to offer you an opportunity to exhibit your products at our upcoming events. The first two events are our Boys' and Girls' State Basketball Tournaments. The Girls' State will be held **March 7-10, 2012** in Murfreesboro, Tennessee. The Boys' State will be held **March 14-17, 2012** in Murfreesboro. For the fifth year, the Tennessee Athletic Coaches Association (TACA) will run the Girls' and Boys' State Basketball Tournament Exhibit Hall. With TACA on board, the coaches and athletic directors will have easier access to reach the exhibit hall. In each of our state tournaments, our exhibitors will be able to have their displays available on Wednesday, Thursday and Friday. Those who choose to take advantage of this opportunity at our basketball tournaments will be given two complimentary tickets to our tournaments and a parking pass. Additional tickets may be purchased at a discounted rate.

On **April 23, 2012** the TSSAA will hold a cheer conference for cheerleading coaches and sponsors. Exhibitors will have the opportunity to present products to the cheer conferences attendees in Murfreesboro at the Embassy Suites. Also, on **April 23-24, 2012** we are conducting our annual Athletic Director's Conference in Murfreesboro at the Embassy Suites. Our last conference drew representatives from 130 of our schools.

The cost to have an exhibit or exhibits at our events will be as follows:

One basketball state tournament	(1 Table)	-- \$300	(2 Tables)	-- \$400
Both basketball state tournaments	(1 Table)	-- \$450	(2 Tables)	-- \$600
Athletic Director's Conference	(1 Booth)	-- \$400	(2 Booths)	-- \$600
Cheer Conference (Only)	(1 Booth)	-- \$200	(2 Booths)	-- \$300
Cheer or Athletic Director Absentee Vendor-		-- \$150		

*Send materials for one event and we will distribute to the attendees*

A quick response is very important since there will be limited amount of display space available. Please enclose a check or money order for the amount as indicated above for your exhibits to the following address:

TSSAA  
 Attn: Marketing Director  
 4004 Mayfair Avenue  
 Chattanooga, Tennessee 37411

**We will reserve your display area as soon as we receive your check or money order along with the enclosed form.**

If you have any questions or if you would like to learn about additional opportunities with the TSSAA, please feel free to contact me at 423-624-0762 or cbrunetz@tssaa.org.

Sincerely,

Courtney Brunetz, TSSAA Marketing Director



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### Exhibitor's Registration Form

NAME OF COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (        ) \_\_\_\_\_ -- \_\_\_\_\_ Email \_\_\_\_\_

NAME OF CONTACT PERSON (WITHIN COMPANY) \_\_\_\_\_

NAME OF PERSON(S) WHO WILL ATTEND TOURNAMENT AND/OR CONFERENCE:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_

#### **THE COST TO HAVE AN EXHIBIT OR EXHIBITS AT OUR EVENTS WILL BE AS FOLLOWS:**

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#### **WE WILL BE ATTENDING THE FOLLOWING: (Please Check - V)**

- \_\_\_\_\_ TSSAA GIRLS' STATE BASKETBALL TOURNAMENT                    – MARCH 7-10, 2012
- \_\_\_\_\_ TSSAA BOYS' STATE BASKETBALL TOURNAMENT                    – MARCH 14-17, 2012
- \_\_\_\_\_ TSSAA CHEER CONFERENCE (Only)    – APRIL 23, 2012
- \_\_\_\_\_ TSSAA ATHLETIC DIRECTOR'S CONFERENCE    – APRIL 23-24, 2012
- \_\_\_\_\_ ABSENTEE VENDOR (Circle: Cheer Conference or AD Conf)                    – APRIL 23-24, 2012

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