



TSSAA Network Announces New Television Partnership for Football, Basketball, and Other State Championships
Seven Tennessee Public Television Council stations to be new broadcast partner

Nashville, TN – August 18, 2010 – The TSSAA Network, a partnership between The Tennessee Secondary School Athletic Association (TSSAA) and PlayON! Sports (PlayON), announces a new multi-year partnership with the seven (7) Tennessee Public Television Council (TPTC) stations for the live distribution of all football and basketball championships, as well as tape-delayed distribution of other state championships.

During the three (3) year agreement, all Division II football and basketball championships will air on live TV across the state for the first time, and all Division I football and basketball championships will continue to be broadcast live. In addition, the TSSAA Network will present a minimum of 17 additional state championships, including boys and girls soccer, volleyball, and track & field. These additional state championship events will air on a tape-delayed basis across the network of TPTC stations.

All championship events will also be streamed, live and free of charge to viewers, at www.TSSAANetwork.com. The website will also offer on-demand viewing and DVDs available for purchase at the conclusion of each event.

All TPTC stations are broadly available in the communities they serve, including over-the-air broadcast, cable, and satellite distribution. The seven stations included in the partnership, and their over-the-air broadcast channel numbers, are:

- WTCI-TV Chattanooga Channel 45
- WCTE-TV Cookeville Channel 22
- WLJT-TV Martin/Jackson Channel 11
- WETP-TV Tri-Cities Channel 2
- WKOP-TV Knoxville Channel 15
- WKNO-TV Memphis Channel 10
- WNPT-TV Nashville Channel 8

The dates and times for the eighteen (18) 2010-2011 live events are:

Thursday, December 2, 2010 (Tennessee Tech University, Cookeville)

Division II, Class A Football State Championship	3:30 pm CT
Division II, Class AA Football State Championship	7:00 pm CT

Friday, December 3, 2010 (Tennessee Tech University, Cookeville)

Division I, Class 1A Football State Championship	12:00 pm CT
Division I, Class 3A Football State Championship	3:30 pm CT
Division I, Class 5A Football State Championship	7:00 pm CT

Saturday, December 4, 2010 (Tennessee Tech University, Cookeville)

Division I, Class 2A Football State Championship	12:00 pm CT
Division I, Class 4A Football State Championship	3:30 pm CT
Division I, Class 6A Football State Championship	7:00 pm CT

Saturday, March 5, 2011 (Lipscomb University, Nashville)

Division II, Class A Girls Basketball State Championship	11:00 am CT
Division II, Class A Boys Basketball State Championship	1:00 pm CT
Division II, Class AA Girls Basketball State Championship	3:00 pm CT
Division II, Class AA Boys Basketball State Championship	5:00 pm CT

Saturday, March 12, 2011 (Middle Tennessee State University, Murfreesboro)

Division I, Class A Girls Basketball State Championship	2:00 pm CT
Division I, Class AA Girls Basketball State Championship	4:00 pm CT
Division I, Class AAA Girls Basketball State Championship	6:00 pm CT

Saturday, March 19, 2011 (Middle Tennessee State University, Murfreesboro)

Division I, Class A Boys Basketball State Championship	2:00 pm CT
Division I, Class AA Boys Basketball State Championship	4:00 pm CT
Division I, Class AAA Boys Basketball State Championship	6:00 pm CT

Contacts:

PlayON! Sports
David Rudolph
404-920-3192

david.rudolph@playonsports.com

TPTC Stations
Becky Magura
931-528-2222 ext. 211

bmagura@wcte.org

TSSAA
Matthew Gillespie
615-889-6740

mgillespie@tssaa.org